

Sir:

PATENT Customer No. 22,852 Attorney Docket No. 08011.3010

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re	Application of:	)
John DeMayo et al.		) Group Art Unit: 3622
Application No.: 09/711,261		) Examiner: CHAMPAGNE, Donald
Filed:	November 10, 2000	)
For:	APPARATUS AND METHOD FOR HYPERLINKING SPECIFIC WORDS IN CONTENT TO TURN THE WORDS INTO ADVERTISEMENTS	) Confirmation No.: 6688 ) ) ) ) )
P.O. 1	nissioner for Patents Box 1450 ndria. VA 22313-1450	

## **REPLY UNDER 37 C.F.R. § 1.111**

In reply to the Office Action mailed February 26, 2008, which reopened prosecution subsequent to an October 29, 2007, decision by the Board of Patent Appeals and Interferences, the period for response having been extended through June 26, 2008, by a Petition for Extension of Time of one-month and fee payment filed concurrently herewith, please amend this application as follows:

Amendments to the Claims are reflected in the listing of claims in this paper.

Remarks follow the amendment section of this paper.

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